



MEDIA RELEASE

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Cedar Woods makes a formal application for new suburb name

Property developer Cedar Woods has formally applied to the Wyndham Council to create a new suburb, Williams Landing, in the area encompassing its development site on the Laverton airfield.

The name Williams Landing was chosen following a survey of 3000 Western suburbs residents. It reflects the heritage of the region, drawing reference to the neighbouring RAAF Williams Base founder, Air Marshall Sir Richard Williams. The 'Landing' component of the name refers to the site's history as an airfield.

Cedar Woods has applied for the new suburb to include its development site, which has been awarded Major Activity Centre status by the state government, and the land north of the airfield known as Wyndham Waters.

Cedar Woods state manager Nathan Blackburne said the \$1 billion development would include 2000 new homes and a major new town centre.

"This will be an economic hub for the western suburbs, bringing in new business and new jobs," he said.

"A new identity will help build profile and will be a major incentive for business seeking an address in the west."

Included in the town centre will be amenities such as a post office and a library and without a name change this will cause confusion with those services already offered in the existing Laverton town centre, Mr Blackburne said.

Mr Blackburne said the development site was completely cut off from Laverton by the RAAF Williams airbase and the Wyndham Waters estate was currently split between two suburbs – Laverton and Truganina.

"There are a number of inconsistencies and suburban boundary issues which our proposal would help rectify creating clarity and a strategic identity for the area."

A public notice inviting community input will be advertised by Wyndham Council in early April and consultation on the suburb naming options will be conducted via written submission only. The closing date for submissions is April 18, 2007.



The Williams Landing project, one of Melbourne's largest, will be a masterplanned mixed-use development over 275 hectares. It will include 2000 dwellings and 16 hectares of parks and sporting facilities. The project will boast a new shopping, entertainment and commercial centre. The project was approved by the state government earlier this month and has been awarded Major Activity Centre status under the state government's Melbourne 2030 planning document.

About Cedar Woods

Incorporated in 1987, Cedar Woods Properties Limited is a publicly listed company involved in property development and investment in Australia. Its main interests are in urban land subdivision for residential, commercial and industrial purposes with a strong emphasis on consideration of environmental and community interests. Its portfolio of assets is located in both Western Australia and Victoria. Visit www.cedarwoods.com.au for more information.

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