



## Media Release

17 July 2008

### ***Williams Landing: Historic Runway Makes Way for Palmers Road.***

**The historic former RAAF Williams Airfield in Melbourne's west starts a new lease on life today with construction commencing at Williams Landing – the \$1.5 billion project set to transform the region by converting the historic site into the city's newest premium housing community and Major Activity Centre.**

Work commenced today on demolition and removal of the major north-south runway to make way for the construction of Palmers Road. The runway material will get another lease of life by being recycled for future construction works in Melbourne.

Stage one of construction on the 275ha site will consist of 107 residential lots and is anticipated to be completed by late February 2009.

Cedar Woods' Victorian Developments Manager, Patrick Archer said today marks an important step along the journey at Williams Landing which will ultimately change the way people work, play and live in the region.

Respecting the historic significance of the site, the new suburb takes its name from Air Marshal Sir Richard Williams, the 'founder' of the Royal Australian Air Force. Even the logo design for the development, is based on a squadron of training helicopters, the Dragonfly Squadron who made use of the airfield.



**Location of the future Palmers Road extension**

On completion, Williams Landing will be home to 2,000 households and to a major new urban centre to service Melbourne's west. Up to 5,000 permanent jobs will be created and the centre will include shops, businesses, bulky goods retailers, restaurants and entertainment venues.

For media enquiries contact:  
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"We are delighted to get construction underway to turn the vision into reality," said Mr Archer. "Williams Landing is a unique development that provides a premium location with unrivaled access to services," he said. Williams Landing is the closest masterplanned community development to the CBD and will incorporate a major town centre, train station, bus terminal and direct freeway access.



**David Sammut and Patrick Archer, of Cedar Woods, at Williams Landing as construction commences**

"We have already had great sales success with 165 lots sold since March including 40 display home lots sold to Victoria's leading builders," said Mr Archer.

Mr Archer believes that the vision for Williams Landing and the convenience of the transport options and surrounding amenities have contributed to the very high levels of public interest in the estate and strong sales results.

"Design Standards at Williams Landing seek to ensure homes are of a high quality with contemporary architecture that complements neighbouring homes, set amongst appealing streetscapes and close

to a network of landscaped parks and conservation reserves," said Mr Archer.

The Williams Landing Sales and Information Centre is open daily from 11am – 5pm and is located at Sayers Road, Williams Landing (Melways Ref. 203 J7). Alternatively, call Cedar Woods on 1300 11 22 02, or visit [www.williamslanding.com.au](http://www.williamslanding.com.au)

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### **About Cedar Woods**

Cedar Woods Properties Limited, the developer of Williams Landing, has a long history of creating award winning communities within Australia, from stunning waterfront developments with private boat moorings to environmental showpieces that gain international recognition. Listed on the ASX, Cedar Woods was incorporated in 1987 and has gone on to win numerous awards for design and environmental excellence.

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