

WILLIAMS LANDING:**Opportunities heading West - a major new town development**

Launching construction at Melbourne's newest suburb today, Victorian Minister for Planning, Justin Madden MP declared that the \$1.5 billion masterplanned residential, retail and commercial development on the former RAAF Williams airfield, will be a major urban centre for Melbourne's western growth corridor, presenting the opportunity to "get it right" in planning for a place that people want to live, work and raise a family.

Mr Madden said the Williams Landing project would deliver on no less than four key Government policies, including *Melbourne 2030* and *Meeting our Transport Challenges*.

Giving an indication of the State significance of Williams Landing, developer Cedar Woods and the Planning Minister were joined at the site by the Minister for Public Transport/Member for Altona, Lynne Kosky MP, the Wyndham Mayor, Cr Kim McAliney and numerous senior planning and transport officials.

Minister Madden described Williams Landing as a strong example of building a community around infrastructure, to create a greener, more liveable and sustainable region for Victorians.

Cedar Woods Managing Director, Mr Paul Sadleir, told the representatives of government and business gathered for the launch that construction on the 275ha site of the former RAAF airfield would be a 15 year project that will have a major positive impact upon Melbourne's western suburbs.

"Williams Landing is a unique and substantial development where Cedar Woods will deliver a showcase new town development for Melbourne", Mr Sadleir said.

"This new urban centre for Melbourne's west will be a major focal point for business, shopping, entertainment and living for the region.

"The integration of the centre with a new freeway interchange and rail station makes this a strategic site and an opportunity for Cedar Woods, Council and the Victorian Government to partner the delivery of a landmark transit-oriented development".

Wyndham Mayor, Cr Kim McAliney, spoke of the unique role Williams Landing will play in the fastest growing local government area in Victoria, by contributing to the growth and the solution at the same time.

"The activity centre, the office precinct, the industrial component, the higher density housing with its transit orientation and contributions to the overpass and the future railway station are all part of building a more sustainable community," she said.

Mr Sadleir said that Cedar Woods, a proven and multi-award winning property developer, is very pleased to be working on such a diverse and large scale development in partnership with both the State Government and Wyndham Council and believes the project will deliver real benefits to the people of the West.

"Cedar Woods is excited to be involved in a project which will deliver quality housing, transport infrastructure, business, retail and entertainment opportunities," he said.



"The region has long awaited a new regional level centre that can deliver these things to Melbourne's western suburbs," he said.

The Williams Landing masterplan is for 2000 dwellings and a 50ha Activity Centre which will integrate with around of \$100 million of State Government transport infrastructure (train station, bus terminal and freeway interchange).

About Cedar Woods

Incorporated in 1987, Cedar Woods Properties Limited is a publicly listed company involved in property development and investment in Australia. Its main interests are in urban land subdivision for residential, commercial and industrial purposes with a strong emphasis on consideration of environmental and community interests. Its portfolio of assets is located in both Western Australia and Victoria. Visit www.cedarwoods.com.au for more information.

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